

WNBF Accreditation Requirements

The WNBF Approved program represents an unheard of opportunity for sports supplement companies, with the power to change your product, brand and sales in remarkable ways. Over the years, we have been repeatedly asked by competitors all over the World which sports supplements they can use, and which they cannot.

At last, natural bodybuilders and athletes around the globe will have the opportunity to identify your product and brand as being safe and approved for use in the largest natural bodybuilding federation on the planet - the World Natural Bodybuilding Federation. This represents a major opportunity to increase global recognition, awareness, and sales for your company.

Below you will find a complete list of WNBF Approved Accreditation Requirements.

Accreditation Requirements

1. Your product must not contain any illicit/illegal bodybuilding drug/substance as decreed by U.S Government Agencies. Your product must not contain any FDA banned substance, except if specifically otherwise indicated. Your product must not contain any IOC banned substance, except if specifically otherwise indicated. And, your product must be free from any and all substances currently found on the WNBF's List of Banned Substances.

You can find a complete list of banned substances [here](#).

2. By submitting your product for approval, you are hereby stating that you have read the WNBF's Banned Substance List and that your product meets the WNBF's standards.

3. All approvals are based on product label claims. Prior to receiving full accreditation, you will be required to read and sign the Terms and Conditions for Use contract. The Terms and Conditions for Use effectively releases the WNBF, INBF, and SmashBrand from any and all liability that may result should your product not meet label claims and/or result in a competitor to test positive on a WNBF/INBF drug test.

4. The WNBF, INBF and SmashBrand will NOT be held responsible for any product that is contaminated with, or contains any substance currently found on the the WNBF's List of Banned Substances. These requirements will be agreed to with your digital signature prior to using the WNBF Seal of Approval in any and all marketing, advertising, packaging, and so forth.

Accreditation Process

Getting started with the WNBF Approved Program is easy. Here's how it works.

First, you'll need to fill out the form on wnbfapproved.com with your full name, company name, phone number and email. A representative will then contact you to discuss any questions you have and to get you started.

From there, you will be sent a Welcome email with a link to follow and create your account.

Once you've logged into and created your account, the approval process moves quickly. You will be asked to digitally sign our **Terms and Conditions for Use Contract**. Once you have agreed to the Terms and Conditions you will be able to submit products to be approved from your account. You will be asked to pay a refundable deposit (if the product is not approved), and upload your first product label for review. Our panel of experts will then review your product label for approval.

If you are approved, and for your safety and the legitimacy of the program, a unique "certification code" will be generated and watermarked into your approval seal in EPs form, and assigned to your product. The "certification code" is a life time key so long as the formulation does not change (please see the WNBF Usage and Guidelines for more information).

You will then receive a final email with instructions on how to download your unique, WNBF Seal of Approval Crest complete with unique certification code. You can now begin using your new WNBF Seal of Approval to strengthen the positioning of your product and brand on the market! Consumers will be able to validate your certification by visiting www.WNBFapproved.com/verify and entering the certification code from a computer or mobile device. This removes any doubt the consumer may have about their purchase and gives your company a very unique custom certification.

Join the Family

We're excited to present this amazing marketing opportunity to you. We are looking forward to helping you further establish the superiority of your product and brand, and providing natural bodybuilders and athletes all over the world with the ability to safely select and use sports supplements such as yours in their preparation for competition.

We hope you consider joining the elite ranks of the WNBF Approved Program!

If you have any questions, please contact us today at **(860) 501-WNBF**.